ORIGINAL

1	BEFORE THE FEDERAL COMMUNICATIONS COMMISSION			
2	WASHINGTON, D.C. 20554			
3				
4	IN THE MATTER OF: * EB DOCKET NO. 03-85			
5	BUSINESS OPTIONS, INC., * FILE NO. EB-02-TC-151			
6	ORDER TO SHOW CAUSE AND * NAL ACCOUNT NUMBER:			
7 .	NOTICE OF OPPORTUNITY * 30033217002			
8	FOR HEARING * FRN: 0007179054			
9	* * * *			
10	DEPOSITION OF:			
11	WILLIAM BRZYCKI,			
12	was taken Friday, July 18, 2003, commencing at			
13	9:05 a.m., at the LaQuinta Inn, 8210 Louisiana			
14	Street, Merrillville, Indiana, before Nova			
15	Hollister, Notary Public.			
16	* * * *			
17				
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          Washington, D.C. 20554
          202-418-2955
12
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19
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21
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21			

```
1
                    P-R-O-C-E-E-D-I-N-G-S
 2
      WHEREUPON --
 3
                       WILLIAM BRZYCKI,
     a Witness called for examination, having been
 4
     first duly sworn, was examined and testified as
 5
 6
      follows:
 7
                     DIRECT EXAMINATION
 8
                 BY MR. SHOOK:
                 Could you state your full name,
 9
           Q.
10
     please?
11
          Α.
                 William Brzycki.
                 Could you spell the last name, please?
12
           Q.
13
                 B-R-Z-Y-C-K-I,
          Α.
14
                 Your residential address?
          Q.
15
          Α.
                 35 Indian Trail, Merrillville, Indiana
16
     46410.
17
          Q.
                 Your length of time at that residence?
18
          Α.
                 Two years.
19
          Q.
                 Prior to that time?
20
                 7344 Van Buren in Hammond, Indiana
21
     46323.
```

```
1
           Q.
                 And your time at that residence?
                 About four years.
 2
           Α.
 3
           Q.
                 Are you currently employed?
                 Yes.
 4
           Α.
 5
           Q.
                 The name of your employer?
 6
                 Westfield Corporation of America.
           Α.
 7
           Q.
                 The folks who run the shopping center
 8
     across the street from us here?
 9
          Α.
                 Yes.
10
                 What is that you do there?
           Q.
11
          Α.
                 Assistant general manager.
12
                 How long have you held that position?
          Q.
                 About three months.
13
          Α.
                 What were you doing before then?
14
          Q.
15
                 Nothing.
          Α.
16
          Q.
                 How long was that period of nothing?
                 About five months.
17
          Α.
18
          Q.
                 What were you doing before that?
19
                 I was working at Buzz Telecom.
          Α.
20
                 As some background before we proceed,
          Ο.
     basically how I intend to do this is to show you
21
```

```
1
     a series of documents which we have reason to
 2
     believe you have some knowledge about.
 3
     basically I'll ask you whether or not you've seen
     the document before and then depending on what
 4
 5
     the document is, I'll ask questions specific to
     the document.
 6
 7
          Α.
                Okay.
 8
                And I'm going to try to do this in
     some sort of chronological order. And hopefully
 9
10
     that way, the two of us will stay relatively
     unconfused about what's going on here.
11
12
                So the first document I want to show
     you bears Bate Stamp Numbers 00675 through 00678.
13
     For your information, Bate Stamp Numbering is
14
15
     simply a method by which all of us in this
16
     proceeding can keep track of what it is that
17
     we're looking at. It has no other particular
18
     significance.
19
          Α.
                Okay.
                And all of the documents or at least
20
          Ο.
21
     most of the documents I'm going to show you have
```

```
been produced to us in discovery in this
 1
     proceeding by Business Options, Buzz Telecom,
 2
     U.S. Bell, whatever it is that the entity is.
 3
 4
           Α.
                 Okay.
                 What is it that I handed to you?
 5
           0.
 6
           Α.
                 It's an employment agreement.
 7
           Q.
                 Between whom?
 8
          Α.
                 Myself and probably Business Options.
 9
     Yes, Business Options.
10
          Q.
                 So and who signed on behalf of
11
     Business Options?
12
          Α.
                 Kurtis Kintzel.
13
                 And if you could go to the fourth page
          Q.
14
     of what I handed to you, you see the signatures
15
     down there?
16
                 Uh-huh.
          Α.
17
          Ο.
                 Do you recognize the signatures?
18
          Α.
                 Yes.
19
          Ο.
                 One is yours?
2.0
          Α.
                 Yes.
21
          Q.
                 And the other is?
```

```
1
           Α.
                 Kurtis.
 2
                 And he signed it in what capacity?
           Q.
 3
          Α.
                 Chief executive officer.
                 Of?
 4
          Q.
 5
          Α.
                 Business Options.
 6
                 Was this your first employment with an
          Q.
 7
     entity owned or controlled by Kurtis Kintzel?
                 I had been employed previous to this
 8
     by the company, this was my first agreement.
 9
10
          Q.
                 When is it that you started to work
     for the company?
11
12
          Α.
                October 15th, 1995.
13
                And that is Business Options Inc.?
          Q.
                      That is Creative Financial
14
          Α.
                No.
15
     Options, and that was an entity also owned by
     Kurtis. Creative Financial Options then was
16
17
     dissolved and I moved to Business Options.
18
          Q.
                What is it that you were supposed to
     do at Creative Financial Options?
19
2.0
          Α.
                I started out working in the treasury,
     handling income.
21
                       And then I moved up to treasury
```

```
manager. And I basically handled all the banking
 7
      and book-work type of stuff.
 2
 3
           Q.
                 By handling money, that meant that you
     were responsible for ensuring that deposits made
 4
 5
     its way to the bank?
           Α.
 б
                 Yes.
                 And that checks were written and sent
 7
 8
     to the proper people?
 9
          Α.
                 Yes.
10
          Q.
                 Was that both vendor checks and
11
     payroll checks?
12
                 Not at the beginning. But after about
          Α.
13
     a year, we had a service doing the payroll.
     After about a year, we started doing it
14
15
     internally.
16
          Ο.
                Doing the payroll would involve making
     sure that the employees got paid on time?
17
18
          Α.
                Yes.
19
          Q.
                And that Social Security taxes were
20
     paid?
21
                I didn't really handle that aspect of
          Α.
```

```
1
     it.
          I just did the actual calculation and wrote
 2
     checks for the employees.
 3
                 Calculation, meaning, that which was
 4
     to go to the employee on a particular day?
 5
          Α.
                 Yes.
 б
                 And somebody else was responsible for
          Q.
     ensuring that Social Security got paid?
 7
 8
          Α.
                 Yes.
                 Who was that?
 9
          Q.
10
          Α.
                 I would assume it was Kurtis.
11
                For purposes of this deposition, if it
          Q.
12
     turns out that I ask you a question that you
13
     don't know the answer to, it's perfectly
14
     acceptable to say you don't know.
15
          Α.
                Okay.
16
                What is it that Creative Financial
          0.
     Options did?
17
18
             Creative Financial Options was a
19
     multi-level marketing company. What they did was
20
     sold long distance telephone service at ten cents
21
     a minute, which at that time was unheard of.
```

1 Nobody was doing it that cheap then.

1.2

2.0

- Q. Was the product owned by Creative Financial Services?
 - A. Can you define "owned by"?
- Q. I'll give you some background and that may help you understand why I'm asking the question the way I did. Currently, it is our understanding that the long distance product that is being sold by the "company" -- and I use that in quotes -- is Business Options Inc. product. On the other hand, all the persons involved in the sales of that product are employed by an entity other than Business Options Inc., either by Buzz Telecom or by Avatar. And Avatar has got some other words attached to it. So that's why I asked the question the way I did.
- A. I wasn't involved in that aspect of it. But my understanding of it at the time, was that the product was from a carrier in California.
 - Q. Was there -- did there come a time

```
1
     when you became aware that Business Options Inc.
 2.
     was also selling the long distance product?
 3
                Yes. And maybe a year, a year and a
     half after I started, I became aware that there
 4
 5
     was a Business Options. And at that time, the
 6
     company was not a carrier, but like an agent that
 7
     sold long distance for another company in
     California. I don't remember that company's
 8
     name.
 9
                Did there come a time when Business
10
     Options began selling its own product?
11
12
          Α.
                Yes.
                      They were licensed as a carrier,
13
     I believe, in 1996 or 1997.
14
          Q.
                And when you say "licensed," what is
     it that you're referring to?
15
16
                What happened was, they hired an
17
     attorney and a company to write tariffs and that
     kind of thing. And they went out and got their
18
     license in each state and with the FCC.
19
                So in one sense, when you used the
20
          ٥.
21
     term "license," you're referring to the authority
```

```
1
     to sell Business Options' product in a particular
 2
     state?
 3
           Α.
                 Exactly.
 4
           Q.
                 And that process had to be repeated
 5
     for however many states in which Business Options
 6
     wanted to sell its product?
 7
          Α.
                 Yes.
 8
           0.
                 Were you involved in any way in
 9
     obtaining -- preparing the tariff for Business
     Options at this point in time?
10
11
          Α.
                 No.
12
                 Were you involved in any way in the
          Q.
13
     filing of such tariffs?
14
          Α.
                No.
15
          0.
                Did there come a time when you did
16
     become involved in preparing tariffs for Business
     Options?
17
18
          Α.
                 Yes. At some point -- I don't
19
     remember the exact dates, I believe it was in
20
     1998 -- I was moved out of the operations aspect
21
     of the company and into what was called
```

```
1
     establishment, which meant that I was over the
 2
     regulatory area of the company.
                I may have skipped over something.
 3
          Ο.
 4
     When this employment agreement was executed, had
 5
     you previously been involved in Business Options?
 6
          Α.
                Previous to this, no.
          Q.
                "This," meaning the employment
 8
     agreement?
 9
                       I was not involved.
          Α.
                Yes.
10
          Q.
                So after the employment agreement, you
11
     became involved with Business Options?
12
          Α.
                As I recall, yes.
13
                Now, if you could sort of paraphrase
          Ο.
     for us -- not the entire document, of course --
14
15
     but what you understood your basic
16
     responsibilities to be as a consequence of
17
     signing this agreement.
18
                Basically, the agreement was signed to
          Α.
     ensure that, first of all, I was going to be
19
20
     there for an extended period of time. And
21
     secondly, that I was going to take training that
```

Kurtis wanted all the executives to get trained.

My duties were not really set forth in this

document as much as -- later, we sat down and

worked on that kind of thing. For the most part,

this document was written to ensure that if

Kurtis was going to put money into training me

for the job, I was going to be there for an

extended period of time.

- Q. Initially, what is it that you were supposed to do in connection with this agreement?
- A. Basically, Kurtis wanted his staff to take classes that were presented at the Church of Scientology in Chicago. And they were management classes. And he wanted to be clear with everyone why he wanted you to take them because they effected your position. And he wanted you to show that you were willing to go and take them.
- Q. In addition to taking classes, what other job duties did you have?
- A. At the time when I was transferred over, we had a telemarketing program. And a big

```
1
    part of the job was staffing.
                                   That was the most
2
    important thing. Secondarily, I was given a TV
    box full of envelopes that were reports and
    documents from each state and the Federal
4
    government that concerned our regulatory affairs.
5
6
    And I was to organize and straighten that out and
    do any reports that came in and that needed to be
    filled out.
8
9
```

- Q. Do you know who it was that had responsibility in the area that you just described?
 - A. Before me?
 - O. Yes.

11

12

13

14

15

16

17

18

19

20

- A. I know that the regulatory information was handled by Kurtis's assistant Liz, I don't remember her last name. And the personnel issues were handled by Scott Clampett (phonetic), who was the vice-president of establishment before me.
 - Q. So there were aspects of the jobs of those two people that you just mentioned, Liz,

```
1
     whatever her last name is and Scott Clampett,
 2
     that you took over?
          Α.
 3
                 Yes.
                 In terms of the state and Federal
 4
          Q.
 5
     regulatory matters that you had to now take
     responsibility for, what background, if any, did
 6
     you have in dealing with state regulatory
 7
 8
     agencies?
 9
          Α.
                 None.
10
          Q.
                 What background, if any, did you have
     in dealing with the Federal Communications
11
     Commission?
12
13
          Α.
                None.
                 What background did you have in terms
14
          Q.
     of researching state regulations concerning the
15
16
     operation of telephone resalers?
17
          Α.
                None.
                What background did you have in terms
18
          Q.
     of researching Federal regulations dealing with
19
     telephone resalers? And by "telephone resalers,"
20
     I mean long distance resale. Speaking only in
21
```

```
1
     the context of the business in which this company
 2
     operated.
 3
                I did not have any.
 4
          Q.
                As a result of -- following the
     signing of the employment agreement, were you
 5
 6
     given any training with respect to how to be --
 7
     how to know what Federal regulations effected
     what you were doing? Were you given any training
 8
 9
     as to what state regulations would effect what
10
     you were doing?
11
          Α.
                No.
12
                These were basically things that you
          0.
13
     were expected to learn on your own?
14
                      I was given the box and told to
          Α.
                Yes.
15
     organize it. And I was expected to figure it
16
     out.
17
          0.
                Here's a problem, run with it.
                Yes. I think that the mind set was --
18
          Α.
19
     my mind set at least was, when something came in,
20
     I would handle it and get it back out. And
21
     that's what I did.
```

```
1
          Q.
                So for example, if an envelope came
 2
     from a state that said, "We need report X," that
     would be given to you to handle?
 3
          Α.
                Yes.
 4
 5
          Q.
                And by "handling," it would mean,
     determine what had to be filled out --
 6
                Try to find the information that was
 7
          Α.
     needed and send it back in.
 8
          Q.
                And what if there involved a payment
10
     of money?
11
                 It depends on how much money.
12
     was a nominal sum, then I could approve it.
13
     Anything over maybe $200, then I have would have
     to go to Kurtis to get approval.
14
                How long a period of time was that
15
     situation in place?
16
                That number fluctuated, but that was
17
          Α.
     basically the deal until I left the company.
18
                So basically, it was like an unwritten
19
          Q.
20
     company policy?
21
                I think it actually, at one point, was
```

```
written. Any sizable amount of money, we had to
talk to Kurtis about. Because he was really in
charge of all of the, you know, the scheduling
and budgeting and all that for the company.
     Q.
           In other words, not to commit the
company to some payment in excess of $200 without
at least Kurtis knowing about it?
     Α.
           That's correct.
     Q.
           And that situation existed at least
from the time of the employment agreement to the
time you left?
     Α.
           Yes.
     Q.
           Did there come a time when your -- the
duties that you just described to me expanded in
any way?
     Α.
           As we moved along, our telemarketing
crew expanded from about six people to 80. So my
duties as far as HR expanded greatly. And my
duties concerning regulatory issues really
remained at a point where when something came in,
```

2

3

4

5

б

7

9

10

11

12

13

14

15

16

17

18

19

20

21

I handled it or I had someone working for me

```
handle it. But never really elevated until maybe
 1
     five or six months before I left the company, I
 2
     was taken off of the post that handled human
 3
     resources and just handled legal stuff.
 4
 5
                And at that point, I had a little more
     time to kind of go through and research what was
 6
     going on. And discovered a few things that we
 7
     were not doing. But until then, I just never had
 8
     the time to do it. Really the concentration on
10
     what I was doing everyday was making sure we were
     fully staffed. And with a telemarketing crew of
11
     40 people per shift, that was a full-time job
12
13
     requirement. There's just a ton of turnover.
14
     And we constantly were recruiting, hiring,
15
     firing, going through that kind of stuff.
16
     was very busy doing that.
17
          Q.
                There was a time -- at least one
18
     aspect of your job, involved hiring and firing
19
     telemarketers?
20
          Α.
                Very much so.
21
          Q.
                With respect to the hiring of
```

```
1
     telemarketers, did you make the personal decision
 2
     whether or not a particular telemarketer should
     be hired?
 3
 4
          Α.
                Yes.
 5
                For what period of time did you do
     that, roughly?
 6
 7
          Α.
                Five years.
                Beginning approximately?
 8
          0.
 9
                Probably six months after I signed
10
     this agreement.
11
          Q.
                So sometime in early 1998?
12
          Α.
                Yes.
13
          Q.
                And that situation existed until early
     to mid 2002?
14
15
          Α.
                Yes.
16
          Q.
                Did you have any assistance or help in
17
     terms of whether or not to hire particular
     telemarketers?
18
19
          Α.
                I did off and on. I would have
20
     somebody in personnel who would do that for me or
21
     with me. I think for the longest period of time
```

was maybe six months. Shortly before I left the company, I had a full-time director of personnel. But most of the time that I was there, I would have one or two administrative assistants. And they would handle getting the paperwork done, getting tax forms signed, that kind of thing.

Maybe they would be on the computer looking up numbers for me to complete reports for regulatory issues. And I would do the rest of the work.

- Q. At this point, I'm only going to -for a while, I'm only going to focus on the
 personnel aspects of things that you described.

 And so basically, you hired and fired
 telemarketers. Was there anybody else that you
 hired or fired?
- A. I hired and fired the entire staff with the exception of managers and executives.

 And an executive level person, Kurtis and Keanan, would typically -- I would interview once. And if I thought they were okay, they would interview with one of the two owners. And they would make

- a final decision. Usually they would get my opinion and they would make the call.
- Q. In terms of hiring and firing telemarketers, that decision usually ended with you?
 - A. Yes.

- Q. Was there ever an occasion where it ended with somebody else?
- A. There were many occasions when a sales manager would say, "This guy has got to go." And I would trust his opinion that the person had to go. Or another manager would be involved in the situation. And, you know, my policy always was that I would support my managers. So if they came down and said, "This guy is terrible, he's got to go today," he would usually go. I would take a look at his personal file. If he had, you know, any kind of problems, violations, whatever, we would let him go. So I could have, in theory, said, "No. He's not going." But I never felt a need to do that because that kind of undermines

```
your manager. So for the most part, I did make
 1
 2
     all those decisions.
 3
                Sporadically, I would have somebody
     doing interviews for me or part of the interviews
 4
     and hiring. But I was usually the final word on
 5
     it.
 6
                You mentioned sales managers. Can you
 7
          Q.
     identify at least some, if not all, of the sales
 8
     managers who worked for you?
 9
10
                Llewellyn Gray, Kimberly Perfetti
          Α.
     (phonetic). For a while, Keanan Kintzel served
11
12
     as a sales manager. Mike Norville, Kathy Olive
     (phonetic). Those were the ones who were there
13
     for a period of time long enough for me to know
14
15
     their name.
                There was fairly high turnover in that
16
     job as well?
17
                Not as much as the other jobs. But,
18
     you know, most of those people were there for a
19
20
     long period. Llewellyn Gray worked several jobs
21
     for the company. He was with the company before
```